



# June 2019 to May 2020

Vancouver, BC, Canada www.thesbn.ca



# **About the Student Biotechnology Network**

The Student Biotechnology Network (SBN) is a student run, not-for-profit organization with a mandate to help educate students about the future of the Biotechnology industry and the variety of career paths within the industry. Formed in 2002, the SBN has consistently provided students with opportunities to network with peers and industry professionals, and build critical skills related to career development through a variety of educational events, networking opportunities, and workshops.

# **Events and Programs we hold**

We organize a variety of activities to help students enter the local Biotechnology industry. Our two largest events of the year are the SBN Expo & Conference and the Building Biotechnology networking dinner, where professionals can connect with students and other industry members. You can take a glimpse into these events through our promotional videos (Building Biotech 2016, SBN Expo & Conference 2017). Next, we have few smaller informal networking engagements spread throughout the year for members to maintain their relationships. Lastly, we have workshops to teach students the necessary soft skills for them to work in Biotechnology. Detailed descriptions of our events can be found on page 4.

# **Our Audience**

The SBN is comprised of students and industry professionals across British Columbia who are interested in the life sciences. Our student members range from undergraduates to postdoctoral fellows, most of whom in a related life sciences discipline, such as microbiology, biochemistry, and medicine. Our industry professionals range consists of lawyers, academic researchers, industry researchers, government regulators, entrepreneurs, business managers, and more.

# **Contact**

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# **Opportunities to Engage with the SBN Community**

The SBN would love to collaborate with all the organizations contributing to the Biotechnology industry in Vancouver, from start-ups to governmental agencies. We believe that such relationship will not only benefit students entering the industry, but also organizations wanting to raise awareness about their brand to potential employees, future customers, and other stakeholders in the biotechnology sector. Collaborating with us will also help your organization gain national recognition of your sponsorship through a wide range of online media and promotions, including Twitter, Facebook, and LinkedIn. Our various sponsorship packages are displayed below:

Benefits	Platinum \$5000	Gold \$3000	Silver \$1500
Dedicated page on the SBN Webpage featuring a:			
Corporate profile;	1		
<ul><li>Short promotional video of your choice; and</li></ul>			
Other information that may be of interest to our			
members			
A corporate profile in one of our monthly	1	1	
e-newsletter editions			
Unlimited job postings on our website	1	1	
Advertisement of your events on our website, social	1	1	
media, and blog			
Company logo on:			
SBN's website (hyperlinked to your	1	1	1
organization's website)			
All print and electronic material			
Signage and other displays at events			
Free access to all our events year-round	1	1	1
Free booth at our annual Biotech Expo & Conference	1	1	1
Up to ten job postings on our website	1	✓	1
Postings of articles or press releases on our website	✓	✓	✓



# 2018/19 Initiatives

# Building Biotech: Creating Opportunities in the BC Bioeconomy

The SBN 2018-2019 season opens with our annual kickoff event, Building Biotech. Building Biotech: Creating Opportunities in the BC Bioeconomy hopes to inspire our students to carve their own path and explore new ventures in the life sciences industry. This event is an excellent opportunity to join other enthusiastic students and network with industry professionals, while gaining insight into the local life sciences industry over a delicious three course dinner. This event features a panel discussion of life sciences entrepreneurs, who will share their personal entrepreneurial journeys, inspiring our students, and igniting discussion.

Attendance: 90 Students | 51 Professionals | 141 Total

### Venture Ready Program

Building upon the success of its debut in 2014, this four-week course is designed for students with an entrepreneurial spirit, and will act as a companion event to our kickoff. With strong support from mentors in BC's biotech community, the SBN Venture-Ready course covers the fundamentals of starting and building a new venture in the life sciences. Upon its completion, participants should be able to recognize the fundamental features of the entrepreneurial mindset, and be armed with the confidence to pursue opportunities either as own ventures or part of a bigger corporation. The four topics covered in the series last season were Pitching, Corporate Finance, Market Assessment, and Contracts & Intellectual Property.

Attendance: 30 Students | 4 Professionals | 34 Total

#### Career Connect

The popular Career Connect Series allows a small group of students the exclusive opportunity to observe the behind-the-scenes workings of a biotech company. Debuting in 2009 as a one-time event, this has become one of our most popular series, and one that highlights the diversity of both careers and companies within the life sciences sector. This year, the SBN will partner with at least two companies in the Pacific Northwest in order to showcase the opportunities that our region has to offer.

Attendance: 10-50 Students



### **Networking Nights**

Every year, the SBN hosts several informal networking events for students and industry professionals at a local pub. These free events have grown in recent years, to the point where we have had to increase our venue size to accommodate the group! Our networking pub nights are well attended by students and members of industry, alike, and are an excellent opportunity for students to build professional networks, while allowing our industry mentors to interact with peers and students.

Attendance: 30 Students | 10 Professionals | 40 Total

# SBN Expo and Conference

Our largest event of the year, the Annual SBN Expo & Conference provides students with a full evening of programming designed to provide a platform for attendees to learn about potential careers in biotech and life sciences, and directly connect them to industry leaders and exhibitors for effective career building. At this event, students can connect with industry professionals and mentors at an opening networking reception, get inspired by stories from leaders in the life science sector at multiple breakout speaker sessions with a diverse range of topics, visit our exhibitor tables to learn about specific companies, and talk to delegates from leading organizations in the life science sector. The expo also features a keynote address from a prominent member of the biotech community.

Attendance: 70 Students | 30 Professionals | 100 Total

# Critical Skills for Success Workshop

This popular workshops series are designed to give students the opportunity to learn and practice the soft skills needed for successful career building. Some of the topics previously covered have included networking, project management, scientific communication and good management practices.

Attendance: 20 Students | 5 Professionals | 25 Total

# Research Exchange and Poster Competition / Conference

The Research Exchange brings together graduate students from multiple disciplines and promotes awareness of emerging research directions in the field of genomics. Over the past ten years, this event has helped promote scientific collaboration and networking, and has given students a chance to practice their public presentation skills. Students who participate in the Research Exchange & Competition are also eligible to win cash prizes, courtesy of Genome BC. \*In partnership with Genome BC

Attendance: 40 Students | 20 Professionals | 60 Total



### Networking Soirée

The SBN Networking Soiree is a social evening and opportunity for students and mentors to spend a beautiful summer evening with the members of the local biotech community who they have met during the year. This event marks the end of the SBN season, and allows us to show our mentors and members our appreciation for their continued support.

Attendance: 40 Students | 30 Professionals | 70 Total

### One-on-one Mentorship Program

Piloted in 2012, our One-on-one Mentorship Program matches students with mentors for a 6-month mentorship matching. The goal of this program is to help prepare and develop the leaders of tomorrow through personalized mentorship over the course of a term. The mentors who participate help students increase their connections and build their network, develop leadership skills, and prepare for their careers. The SBN One-on-one Mentorship Program aims to provide opportunities for students to develop relationships with experienced professionals, develop their leadership skills, gain insight on industries or functions and see how professionals meet difficult challenges.

Attendance: 10 Students | 10 Professionals | 20 Total



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